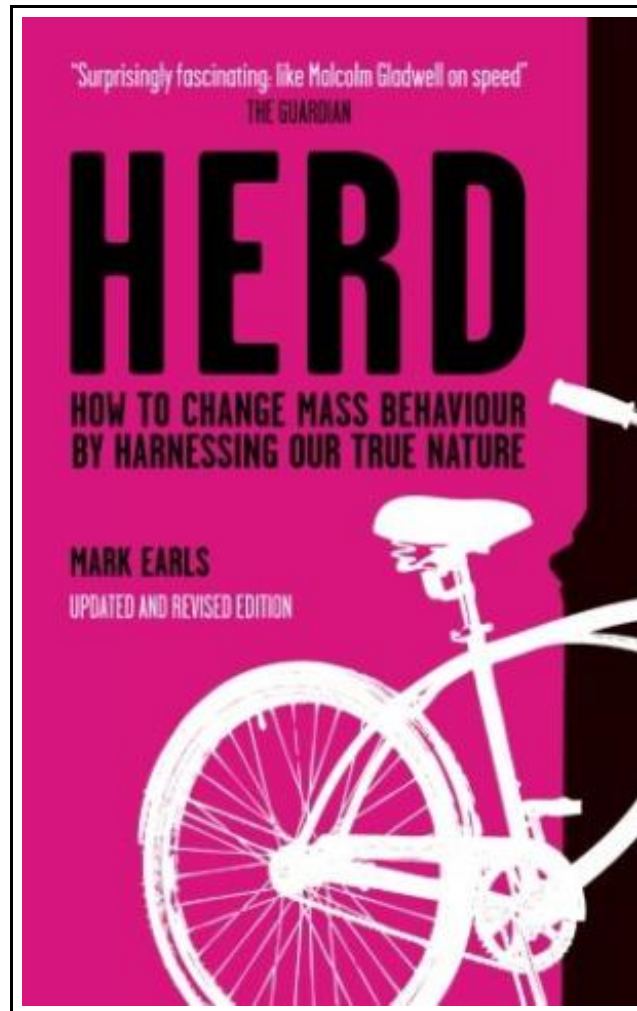


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HERD: HOW TO CHANGE MASS BEHAVIOUR BY HARNESSING OUR TRUE NATURE



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