



Charity with a Bottom line.Business with a heart. Interweaving the best of business and charity to help people solve their own poverty. Volume 1

By Dean H Curtis

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 98 pages. Dimensions: 9.0in. x 6.0in. x 0.2in.Charity with a Bottom line. . . Business with a Heart, describes how two brothers, one with 35 years of humanitarian experience in 65 foreign countries and the other with a multi million dollar company combine to reduce poverty by creating Interweave Solutions, a non profit organization that teaches self reliance instead of just giving away charity. Charity with a Bottom Line. . . describes with real experiences in developing countries how Interweave Solutions developed a unique way to reduce poverty by teaching business training, personal goal setting and community service through self-sustaining self-reliance groups. Working with local NGOs and non profits, Interweave Solutions establishes Self Reliance Groups worldwide. The local groups teach themselves how to make and implement three plans for self reliance. The business plan uses the 6ps, a unique method of teaching and understanding business in low income populations in developing countries developed specifically by Interweave. The curriculum was used to increase income by 40 and increase the money paid to employees by 60 in a controlexperimental study recently done in Ecuador. The home life...

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