



LinkedIn - The World's Largest Professional Social Network - The Only Road to Success (published in Mandarin)

By Yinyuan Liu

Anchor Academic Publishing Okt 2014, 2014. Taschenbuch. Book Condition: Neu. 220x155x21 mm. Neuware - With more than 300 million members from over 200 countries and regions, including executives from every Fortune 500 Company, and 22 graphical user interface languages, including Chinese, LinkedIn is the world's largest social networking site for professionals, the only road to success. To benefit Chinese users LinkedIn added some local features, such as integrating Sina and Tencent Weibo as well as WeChat into its platform, enabling members to easily import contacts into LinkedIn, invite other professionals to join their networks and reach a broader audience with their status updates. This book is for all readers who understand Chinese and are interested in social networks and LinkedIn. It is the only book so far especially written for Chinese users about Chinese version of LinkedIn. In addition to explaining the functionalities and their usage, the author also gives the readers valuable advice for creating their professional profiles (also curricula vitae) effectively, in order to help those who are looking for job opportunity to achieve their goals. 316 pp. English.



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